

CORRINGENDUM NOTICE

FOR

Engagement of Agency for Communication, Information
Dissemination & Awareness generation for all the Schemes of Rural
Development Department, Government of Bihar.

Issued by:

BIHAR RURAL DEVELOPMENT SOCIETY
RURAL DEVELOPMENT DEPARTMENT
GOVERNMENT OF BIHAR

Bihar Rural Development Society
5th Floor, BISCOAUN Bhawan,
West Gandhi Maidan, Patna-800001, Bihar

Government of Bihar
Rural Development Society
Bihar Rural Development Society
5th Floor, BISCOAUN Bhawan, West Gandhi Maidan, Patna-800001, Bihar

CORRINGENDUM

Corrigendum-I - 1186

Date: December 10, 2024

CEO, Bihar Rural Development Society had invited Request for proposal from interested bidders for "Engagement of Agency for Communication, Information Dissemination & Awareness generation for all the Schemes of Rural Development Department, Government of Bihar, with Tender Reference Number 1102/22-Nov-2024 dated 25.11.2024 and proposals are due for receiving up to 27.12.2024 at 15:00 hrs.

2. As scheduled, a pre-bid meeting under the tender was held on December 03, 2024 to clarify queries of the prospective bidding firms.
3. Subsequently, Corrigendum-I to the RFP documents is being issued, clarifying queries raised by prospective bidding firms during pre-bid meeting or received through email. This corrigendum shall be considered part of the RFP document. Prospective bidders are hereby notified that they shall make necessary adjustment/modification to their proposals in reference to this corrigendum. Except as described in Corrigendum-I, the original RFP document remains unchanged.
4. The Corrigendum-I to the RFP document and response to queries raised in pre-bid meeting or received through email are tabulated in Annexure-1 and are available on the website eproc2.bihar.gov.in and <https://brds.bihar.gov.in> which can be downloaded by the prospective bidders.


10/12/24

(Abhilasha Kumari Sharma)
Chief Executive Officer
Bihar Rural Development Society

Annexure-I

Pre-bid queries and its responses under RFP for Engagement of Agency for Communication, Information Dissemination & Awareness generation

S.N.	Reference of RFP	Original Clause of RFP	Suggestions / Modification requested	BRDS Response
1	Page-8, Point no.-6 Earnest Money Deposit	Earnest Money Deposit (EMD) of Rs 2,00,000/-	We are Registered with Udyam Registration (MSME). Kindly give the relaxation on EMD	EMD is mandatory for all bidders.
2	Page-14, Point no.-17.2 Scope of Services	Updates: Regular informative and promotional updates in the form of relevant text, pictures, infographics, audio, unique & interactive content, interviews, news, quiz, etc.	How many social media posts required per month on each social media platform?	As per requirements, minimum monthly target is required as: Press Release – Min. 50 Advertisement – Min. 12 Social Media Post-Min. 110 It may increase or decrease as per requirements of the Department.
3	New Point	Project Cost	Kindly provide an Estimated Cost for One Year of the project for better proposal.	There is no fixed cost for the project as it follows Least Cost method.
4	Page-13, Point no.- 16(iii) Final Evaluation	the bidder whose financial bid is lowest will be considered eligible for award of contract.	As we have reviewed, most of the tenders follow the QCBS (Quality and Cost-Based Selection) criteria, which we believe is a more effective selection method for agencies. This approach ensures the selection of agencies with strong technical expertise and solid financial stability. In light of this, we respectfully request that you consider transitioning from the L-1 (Lowest Price) selection method to the QCBS approach.	This RFP is floated under Least Cost bidding process and same will continue.

[Signature]
10/11/24

Chief Executive Officer
Bihar Rural Development Society